



**HUMMINGBIRD**  
*foundation*  
A Safe Driving Initiative



# THE HUMMINGBIRD RUN

5K & 10K Run/Walk

In honor of Elizabeth K Giordano

*Sunday, April 28, 2024*

Crackerbarrel Fairgrounds, Wrentham, MA

Elizabeth Giordano was a Wrentham, Massachusetts native who lost her life in May 2009 at the age of 24 in a car crash caused by distracted driving.

To honor the memory of a thoughtful, loving woman whose life ended before it had barely begun, and to extend her legacy of helping others, Elizabeth's family created the Elizabeth K. Giordano Scholarship Fund, a 501(c)(03) tax exempt, 509(a) private non-operating foundation, which is branded the Hummingbird Foundation.

The foundation's mission is to raise awareness of — and combat — distracted driving and lessen the toll it takes on people everywhere. Through our safe-driving initiative, we ask our participants and supporters to pledge never to drive while distracted.

On Sunday, April 28, 2024, the Hummingbird Foundation will hold its eighth fundraising event, The Hummingbird Run 5K & 10K Walk/Run in Wrentham, Massachusetts. Proceeds from the Hummingbird Run and other fundraising support:

- A drawing for \$1,000 scholarships for high school seniors participating in the Hummingbird Run
- Needs-based scholarships for intensive crash-prevention courses by In Control Crash Prevention
- A scholarship for a current student at Elizabeth's alma mater, Curry College
- Programs to raise awareness of distracted driving

We could use your help! Individuals may donate directly to our cause by mailing a check to the address shown below. Or, use PayPal online (even if you don't have a PayPal account, you can use your credit or debit card with PayPal): [www.tinyurl.com/HummingbirdRun](http://www.tinyurl.com/HummingbirdRun). If you would like to participate in the Hummingbird Run 5K & 10K Walk/Run, register at: [www.hummingbirdrun.racewire.com](http://www.hummingbirdrun.racewire.com). We sincerely appreciate your support!

People who wish to promote their businesses are invited to sponsor the Hummingbird Run. Sponsors receive online and on-site promotion at this popular event. For more information, refer to our sponsorship flyer or visit the "Support Us" page on our website, [www.hummingbirdrun.org](http://www.hummingbirdrun.org). Or, call or email me using the information below.

I hope you'll decide to become a Hummingbird Run donor or sponsor and together we can make the roads safer for all!

Best regards,

A handwritten signature in black ink that reads "Sheila Giordano".

Sheila Giordano  
Elizabeth K. Giordano Scholarship Fund  
Tax ID: 27-3011607



# HUMMINGBIRD foundation

A Safe Driving Initiative



## HUMMINGBIRD RUN · Safe-Driving Initiative Sponsorship Opportunities

Elizabeth Giordano was a Wrentham, Massachusetts native who lost her life in May 2009 at the age of 24 in a car crash caused by distracted driving. Founded in her honor, our 501(c)(3) organization's mission is to raise awareness of distracted driving and methods to prevent it. Since 2016, we've organized the Hummingbird Run as a community event; proceeds support scholarships for local high school seniors, a scholarship at Curry College, crash-prevention training with the Drive In Control Foundation, and efforts to raise awareness of distracted driving. Help us make our roads safer for everyone! Please call with any questions you may have: 508-954-7361. Our website is: [www.hummingbirdrun.org](http://www.hummingbirdrun.org). Our email is: [hummingbirdrun@gmail.com](mailto:hummingbirdrun@gmail.com).

Sponsorship Level	Race Day Recognition	Name/Logo On T-Shirts	Start/Finish Line Display	Route Signage	Web/Social Advertising	Race Entries
Gold \$2,000						10
Silver \$1,000						5
Bronze \$500						2

### Race Day Recognition

Your organization will be recognized in spoken announcements during race day activities.

### Name/Logo on T-Shirts

Your organization's name or logo will be printed on event T-shirts distributed to at least 200 registrants.

### Start/Finish Line Representation

Your organization will have signage at the start/finish line and post-race gathering area.

### Additional Sponsorship Opportunities

#### Water Stop Sponsor - \$150

Runners need water! You'll receive signage with your organization's name or logo near the water tables.

#### Mile Marker Sponsor - \$100

Every runner searches for the mile markers to track their progress! Receive a sign near one of the racing milestones along the race route.

#### Route Signage - \$75

Your organization's name/logo on signage on the race route.

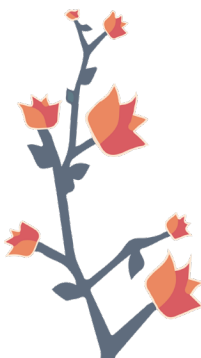
#### Table On Site On Race Day - Contact Us

Have a table on site on race day. (Table not provided.) Phone 508-954-7361.

#### Make checks payable to / mail to:

Elizabeth K. Giordano Scholarship Fund  
P. O. Box 102, Wrentham, MA 02093.

Or, use PayPal (with a PayPal account or credit/debit card): [www.tinyurl.com/HummingbirdRun](http://www.tinyurl.com/HummingbirdRun)



### Route Signage

Your organization's name or logo will be displayed on signs on the race route.

### Web/Social Media Advertising

Your organization's name/logo will be highlighted on our website and if you have a website your name/logo will link to it. Your organization's name/logo will be featured in our emails to race registrants and in a post on our social media sites.

### Race Entries

You will receive complimentary race registrations and T-shirts.

### Sponsor Information . . . . .

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Website: \_\_\_\_\_

#### Sponsorship Level:

Gold     Silver     Bronze

Water Stop     Mile Marker     Route Sign     Table

Mail this form with your check. Or, email your information to [hummingbirdrun@gmail.com](mailto:hummingbirdrun@gmail.com) and donate via PayPal ([www.tinyurl.com/HummingbirdRun](http://www.tinyurl.com/HummingbirdRun)). With either method, please also email your large, high-resolution or vector-graphic logo file. Or, If applicable, check the box to indicate that you don't have a logo and wish to use your organization's name instead:

The Elizabeth K. Giordano Scholarship Fund is a 501(c) (3) tax-exempt, private non-operating foundation, Tax ID: 27-3011607. It uses Hummingbird as a brand name.