



**HUMMINGBIRD**  
**foundation**  
 A Safe Driving Initiative

# THE HUMMINGBIRD RUN

5K / 10K Run + 5K Walk

*Sunday, April 27, 2025*

Crackerbarrel Fairgrounds, Wrentham, MA



**Become a Hummingbird donor or sponsor!**

Our fundraising event, the Hummingbird Run, takes place during April, which is Distracted Driving Awareness Month. Proceeds benefit the **Elizabeth K. Giordano Scholarship Fund**, which honors a young woman who lost her life to a distracted-driving crash. Held annually, the Hummingbird Run is a fun family event that brings the community together to commit to responsible driving.

With generous donations by donors and sponsors like you, more than \$70,000 in scholarships have been awarded to date! Scholarships have helped more than 50 recipients, including local high school students, students at Elizabeth's alma mater, Curry College, and participants taking in-depth driver-education courses.

We could use your help! Individuals may donate directly by mailing a check to the address shown below. Or, donate using PayPal or a debit/credit card by following the "Donate Now" button on the homepage of our website, [www.hummingbirdrun.org](http://www.hummingbirdrun.org).

If you would like to participate in the Hummingbird Run, register at: [hummingbirdrun.racewire.com](http://hummingbirdrun.racewire.com).

People who wish to promote their businesses are invited to sponsor the Hummingbird Run. Sponsors receive online and on-site promotion at this popular event. For more information, refer to our sponsorship flyer or visit the "Support Us" page on our website, [www.hummingbirdrun.org](http://www.hummingbirdrun.org). Or, call or email me using the information below.

I hope you'll decide to become a Hummingbird Run donor or sponsor and together we can make the roads safer for all!

Best regards,

Sheila Giordano  
 Elizabeth K. Giordano Scholarship Fund  
 Tax ID 27-3011607



**Elizabeth K. Giordano Scholarship Fund** • P. O. Box 102 • Wrentham, MA 02093  
[www.hummingbirdrun.org](http://www.hummingbirdrun.org) • [hummingbirdrun@gmail.com](mailto:hummingbirdrun@gmail.com) • 1-508-954-7361



# HUMMINGBIRD foundation

A Safe Driving Initiative



## HUMMINGBIRD RUN · Safe-Driving Initiative Sponsorship Opportunities

Elizabeth Giordano was a Wrentham, Massachusetts native who lost her life in May 2009 at the age of 24 in a car crash caused by distracted driving. Founded in her honor, our 501(c) (3) organization's mission is to raise awareness of the dangers of distracted driving. Since 2016, we've organized the Hummingbird Run as a community event for this purpose. Proceeds support our scholarship fund – so far, support by sponsors like you has enabled more than \$70,000 in scholarship awards! Website: [www.hummingbirdrun.org](http://www.hummingbirdrun.org). Email: [hummingbirdrun@gmail.com](mailto:hummingbirdrun@gmail.com). Phone 508-954-7361 with questions.

Sponsorship Level	Race Day Recognition	Name/Logo On T-Shirts	Start/Finish Line Display	Route Signage	Web/Social Advertising	Race Entries
Gold \$2,000						10
Silver \$1,000						5
Bronze \$500						2

### Race Day Recognition

Your organization will be recognized in spoken announcements during race day activities.

### Name/Logo on T-Shirts

Your organization's name or logo will be printed on event T-shirts distributed to at least 200 registrants.

### Start/Finish Line Representation

Your organization will have signage at the start/finish line and post-race gathering area.

### Additional Sponsorship Opportunities

#### Water Stop Sponsor - \$150

Runners need water! You'll receive signage with your organization's name or logo near a water table.

#### Mile Marker Sponsor - \$100

Every runner searches for the mile markers to track their progress! Receive a sign near one of the racing milestones along the race route.

#### Route Signage - \$75

Your organization's name/logo on signage on the race route.

#### Table On Site On Race Day

Have a table on site on race day. (Table not provided.) Call 508-954-7361.

#### Make checks payable to / mail to:

Elizabeth K. Giordano Scholarship Fund  
P. O. Box 102, Wrentham, MA 02093.  
Or, to use PayPal (with a PayPal account, or a credit/debit card), follow the "Donate Now" button on our home page at [www.hummingbirdrun.org](http://www.hummingbirdrun.org). Thank you for your support!



### Route Signage

Your organization's name or logo will be displayed on signs on the race route.

### Web/Social Media Advertising

Your organization's name/logo will be highlighted on our website and if you have a website your name/logo will link to it. Your organization's name/logo will be featured in our emails to race registrants and in a post on our social media sites.

### Race Entries

You will receive complimentary race registrations and T-shirts.

### Sponsor Information . . . . .

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Website: \_\_\_\_\_

#### Sponsorship Level:

- Gold     Silver     Bronze
- Water Stop     Mile Marker     Route Sign     Table

Mail this form with your check. Or, email your information to [hummingbirdrun@gmail.com](mailto:hummingbirdrun@gmail.com) and donate via the "Donate Now" button on the home page of our website, [www.hummingbirdrun.org](http://www.hummingbirdrun.org). In addition, please email your large, high-resolution or vector logo file. Or, check the box to indicate that you don't have a logo and wish to use your organization's name instead:

The Elizabeth K. Giordano Scholarship Fund is a 501(c) (3) tax-exempt, private non-operating foundation, Tax ID: 27-3011607. It uses Hummingbird as a brand name. © 2025